

25th June 2019 | 155 Bishopsgate, London



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Enabling digital | Leveraging technology | Driving innovation www.TINtech.co.uk



Overview

Effectively responding to technology driven change is the number one business challenge facing all insurers and brokers – having the right digital tools, technologies, capabilities and culture are critical if your organisation is going to engage customers, drive profitable growth and create sustainable competitive advantage.

Attend TINtech to explore how technology supports and enables effective business processes, how you leverage digital to drive operational efficiency and how to decide which emerging technologies will enhance the customer experience.

Innovation Stage

Introducing the Innovation Stage

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New for 2019, the Innovation stage will feature a series of "TINtalks": brief TED style presentations from all parts of the innovation value chain. Start-ups, insurtechs, established tech providers, and leading consultants and analysts will give you the latest insights into the wave of innovation and disruption driving change in the insurance industry.

"Information technology and business are becoming inextricably interwoven. I don't think anybody can talk meaningfully about one without talking about the other."

Bill Gates

Programme

- Ø 08.00 Registration, coffee and networking
- Ø 09.00 Introduction by the chair



Keynote Presentations, discussion and Q&A

Transforming the customer experience, developing better products & leveraging data to enhance risk selection and management

- As digital continues to drive change, how will the insurance landscape shift and how do you successfully respond?
- Digital transformation is more than technology developing an innovative and customer centric culture
- Preparing for the digital challenges presented by AI, Blockchain and cloud
- Experiences from the Digital Factory overcoming the practical challenges and grasping the opportunities from the digital revolution



Blair Turnbull Managing Director, Digital & Retail, UK & International Aviva

Overcoming the challenges of digital to develop a future fit organisation

- Creating an 'adapt and change' culture to embrace the positive potential of digital technologies
- Leveraging Al and robotics to improve efficiency and the customer experience
- The threats and opportunities of connected insurance to transform products and customer engagement
- · Effectively using APIs and new data sources to improve underwriting
- The potential of future technologies to fundamentally change the insurance landscape



David Germain Group Chief Information & Technology Officer RSA Group Stream 1

Digitising & modernising the London Market

TOM Phase 2: enabling integration and adoption to realise tangible business benefits

- · Benefits realisation what's achievable and how to get them
- Integrating API's and data flows to enable business process change
- The implications for your people, processes and technology overcoming the barriers to enable change
- · Phase two scope, progress, priorities and next steps



Adrian Thornycroft TOM Programme Director LMG

Q&A Reimagining London: leveraging digital technologies for a new operating model for London

- How far will new technologies drive a transformative change in market operations?
- Is digitising London realistic, desirable or achievable?
- Establishing the skills, capabilities and buy-in from across the market to drive change
- Understanding the complex challenges in successfully delivering transformative organisational change



Hayley Spink Head of Global Operations Llovd's



Using data and analytics to support personalisation in SME insurance

- Transforming how we view, treat and interact with customers to create intimacy and engagement
- Reducing levels of customer uncertainty to improve satisfaction
- Using automation and self-service to remove frictional costs and improve the customer experience



Raj Variyar Head of New Products Simply Business



Moving beyond traditional segmentation: leveraging digital to truly understand customer needs and solve their problems

The challenges for brokers and insurers in understanding SME customers

- Redefining the insurance proposition around solving customer problems
- Leveraging IoT, data and analytics to predict and prevent claims arising



Sophia Pilkington-Miksa Head of Customer Experience Bought By Many

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Stream 3

Intelligent automation in personal lines

CASE STUDY: Developing AI methodologies and designing scalable systems to overcome practical business challenges

- Balancing the need to reduce expenses and enhance the customer experience
- · Where was AI deployed and for what reason?
- · Overcoming key data and analytics challenges
- · ROI and the other business outcomes



Huma Lodhi Principal Data Scientist - Artificial Intelligence and Machine Learning Direct Line Group

Overcoming the practical challenges of implementing AI enabled processes

- · Understanding what is possible now with machine learning tools
- Successfully developing AI to solve real business challenges and improve current practices
- Key challenges arising from AI applications and approaches to overcome them



Christophe Castan Head of Artificial Intelligence - Digital Transformation AXA Insurance

Innovation Stage

Innovation in action Success stories from the InsurTech era

11:15	Introduction by innovation stage sponsor
11:30	Transforming motor insurance through next generation telematics Richard King, Founder and CEO, Ticker Andrew Passfield, CEO, ICE InsureTech
11:45	Closing the gap between InsurTech innovation and integration into insurer operations René Schoenauer, Product Marketing Manager EMEA, Guidewire Software
12:00	Innovation: technology or cultural challenge? Simon Adams, Managing consultant, Nine Feet Tall
12:15	Innovation is Transformation: 7 steps to get real Paul Taffinder, Former Director of Strategy & Innovation, MS Amlin
12:30	Leveraging open APIs and 'running on the cloud' to overcome legacy challenges and enable innovation Tomek Bugajski, Vice President and General Manager EMEA and India, eBaoTech
12.45	Transforming the coverholder experience through technology lan Summers, Chief Executive Officer, Sequel Business Solutions



Panel 1 **Enabling innovation and digital** transformation

SAPIENS

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Delivering transformational change is the key challenge facing all organisations within insurance. Legacy technology, outdated processes and cultural challenges present real barriers to driving through change.

This panel discussion will explore how you overcome these challenges to create a dynamic and innovative organisation.

Topics to be discussed include:

- Is Agile Methodology the answer to breaking down silos and successfully delivering digital initiatives?
- Developing the leadership capabilities to handle the next set of digital challenges and opportunities
- Creating a culture where innovation has the space to breathe and ideas can develop



Mark Budd

Head of Innovation, UK Operations Zurich

Matthew Ellerton

Head of Innovation and Improvement **Euler Hermes**



Jamie Keelv Head of Innovation Wesleyan Assurance Society

Panel 2 Leveraging technology to transform the operating model

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GUIDEWIRE

Defining an operating model that balances the needs of operational efficiency with the cost of meeting customer expectation is an evolving challenge. The key to enabling that operating model is technology.

This panel will explore successful applications of technology that have both delivered efficiency gains and enhanced the customer experience.

Topics to be discussed include:

- Tackling the legacy technology challenges do new technologies negate the need to 'rip and replace' entire systems?
- Successfully deploying new technology to reduce frictional costs
- Enabling innovation in operations
- Successfully executing digital initiatives on time and budget



Dr Lee Timms Head of BeazlevLabs **Beazley Group**



Liz Harrison-Flynn Group Digital Operations Director Legal & General Group



Tim Yorke Transformation Director AXA Insurance

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Panel 3 Transforming the customer experience



Delivering a seamless, quick and easy customer experience is key to differentiating your brand, building market share and improving retention.

The key is getting close to customers to understand their needs, wants and behaviours. This panel will explore the key criteria for successfully designing and developing customer centric products, journeys and experiences in the digital world.

Topics to the discussed include:

- Leveraging new data sources to fully understand customers and develop effective self-service models
- Moving from protection to prevention the impact of data, connected devices and automation to transform insurance products
- Successfully deploying intelligent automation to fundamentally change the customer experience



Paul Middle

Global Partnering Director, Connected Insurance **RSA Insurance**



Monika Schulze Global Head of Customer & Digital Experience Zurich Insurance Company



Helen Hodges Director of Strategy & Operations Urban Jungle Insurance

Innovation Stage

Applications of future technology The impact of blockchain, data, robotics, IoT, AI

14:00	Leveraging geospatial data to develop innovative approaches to disaster response and claims management Ryan Bank, <i>Managing Director</i> , Geospatial Intelligence Center
14:10	Data threats both now and on the horizon – insights from one of the most cyber attacked companies in the world Chris Sawyer, Head of Data Solutions, BAE Systems
14:20	Applying AI and robotics to discover new insights from your data to drive better claims outcomes and reduce fraud Marek Baldy, Sales & Marketing Director, TIW Group
14:30	Leveraging data eco-systems to redefine insurance propositions, create safer driver behaviours and improve business performance James Russell, Founder & CEO, Brisk
14:40	Live demo: Blockchain insurance application Vikas Acharya, Chief Operating Officer, ChainThat





Workshops 16.30: Move to next session 6.20 5:20

Workshop 1 Practical applications of RPA

CASE STUDY: Successfully leveraging robotics to improve efficiencies, reduce errors and duplication

- · Assessing where RPA and AI can be applied to business problems
- Deconstructing business processes to understand where robotics can deliver the best results
- · Key challenges encountered and how they were overcome
- Assessing the ROI and potential for further RPA as well as applying AI

Workshop 2 Legacy modernisation

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outsystems

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Transforming core systems to deliver efficiencies, improve speed to market and enable new digital capabilities to enhance UX

- Devising a business case, strategy and delivery plan for PAS modernisation
- Understanding the complexities of interlinked core system
 processes
- Should one system support the entire value chain?
- Ensuring the new system has the capability to accommodate future digital applications that improve speed to market and online customer experiences



Tim Mann CIO NFU Mutual





Workshop 3 Getting the data right to enable AI and automation

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BAE SYSTEMS

Overcoming the practical challenges to effectively leverage value from data

- Auditing and assessing your current data assets breaking down data silos across the organisation
- Switching from legacy data systems to more nimble and flexible architecture
- Developing a platform from which data can be accessed, analysed and interpreted
- How do you put the results into insurance lifecycles and effectively embed new operational data processes?



Nigel Davis Analytics and IT Director Willis Towers Watson



Innovation Stage

Digital Innovations in the customer experience





Please contact **Jeremy Burgess** if you have an innovative case study you'd like to share or you'd like to suggest an organisation to participate on the innovation stage.

Contact Jeremy@TIN.events

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Future of Insurance 2025 Sponsored by:

The strategic implications of disruption and disaggregation of the insurance value chain

In a hyper connected, data rich environment, traditional approaches to underwriting, claims and distribution are being challenged and all organisations will have to respond, innovate and in some cases reinvent what they do to stay relevant in the digital world.

Our expert panel will share their vision for how the insurance landscape with change in the coming years, explore the challenges that lie ahead and discuss how they may be overcome.

Key challenges include:

- Does the rapid development of machine learning and robotics put the art of underwriting at risk?
- Can claims self-service and straight through processing be successfully delivered...and is it even desirable?
- · Engaging with new eco-systems to stay relevant
- What are the implications of consolidation and disaggregation?



Chris Cathcart Senior Industry Manager Google



Steven Haasz Global Chief Operating Officer AXA XL



Steven Zuanella Group Chief Digital Officer **Generali**

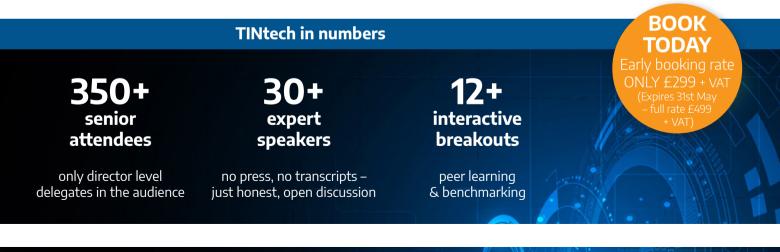


Attend the sectors leading technology strategy and innovation event

We're proud to say that TINtech 2019 is our 10th anniversary event. TINtech is attended by director level practitioners from across the value chain and sector – mainly GI retail & commercial as well as the Lloyd's and London companies markets.

The key focus is on how technology and digital is enabling more efficient operations, better underwriting, delivering a customer centric claims experience - and driving transformative change across businesses and the industry.

A strict seniority criteria applies, suppliers cannot attend as delegates and no press are invited to ensure you can candidly exchange ideas and benchmark strategy with your peers.



Sponsors

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InsurancePlatform

Guidewire InsurancePlatform is the P&C industry platform that unifies software, services, and partner ecosystem to power our customers' business. InsurancePlatform provides the standard upon which insurers can engage their customers, optimize their operations, drive smart decisions, and innovate quickly. www.guidewire.com

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SAPIENS Partnering for Success

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Our portfolio includes policy administration, billing and claims; underwriting, illustration and electronic application; reinsurance; and decision management software. Sapiens' digital suite features customer and agent portals, and an advanced analytics solution. Sapiens' team of over 2,500 operates through our fully-owned subsidiaries in North America, the United Kingdom, EMEA and Asia Pacific.

www.sapiens.com



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Green Lemon Company have been delivering fresh software and services to the Enterprise marketplace for over ten years. Supported by innovative technology; they work with Line of Business and IT Owners to facilitate digital transformation and deliver ultra-rapid solutions. Based in the heart of the Brighton digital community, their main focus is on building and delivering complex web / mobile software applications on the OutSystems low code platform. They have been a preferred partner with OutSystems since 2016 whose award-winning Enterprise Low code platform makes it easy to develop complex web / mobile applications once, and deliver seamlessly across Web, iOS and Android. Developing software visually, rather than line coding saves huge amounts of time with the platform doing the heavy lifting and generating the necessary code to run the application. OutSystems has been highly rated by the Analyst community including Gartner and Forrester. www.greenlemoncompany.net

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Innovation Stage sponsor:



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www.mphasis.com

Exhibitors

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eBaoTech make insurance easy

eBaoTech is a digital solution provider to the global insurance industry and our mission is to "make insurance easy". We do business in more than 30 countries globally, serving over 200 carriers and numerous agents, brokers, InsurTech's and others in the insurance ecosystem. Digital insurance is the coming wave and the insurance industry is moving into the API economy. eBaoTech provides solutions and services that enable digital insurance.

Exhibitors

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eBao Cloud is a family of products based on open API Insurance platform that provides real time connectivity and transactional capabilities to insurers, traditional channel partners, affinity partners, and InsurTech startups. eBao Software includes core system suites for Life, P&C, and Health Insurers as well Re-Insurers.

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Exhibitors

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*Actively working for an insurer, broker or loss/claims adjuster.

How to register

Choose one of 3 easy ways to register

www.TINtech.co.uk
Email: bookings@TIN.events
020 7079 0270

On receipt of your registration we will send you an email confirmation. Payment can be made by BACS or we accept:



Closer to 25th June we will send through a map & directions to the venue



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